



# Pride in Oldham, Together

The Oldham Plan

An update on the development of the Oldham 2030 Plan



**Oldham**  
Council

---

## Introduction

- The Oldham Plan is our 'partnership plan', separate from our Corporate Plan and the Local Plan.
- This is a strategy reflecting where we want to realistically be in Oldham by 2030, and how we will achieve that collectively.
- This current document is a draft and reflect where we are up to in our thinking.
- We would like to hear your thoughts on the priorities, and how the HWBB can support our objectives.

---

# Findings from discussions

---

## Feedback and insight - Housing

- Partners have said:
  - It can be difficult to keep up with council's changing priorities and need, with housing stock being pulled in different directions (TA, Social Housing, ABEN).
  - Would like to work with a resident focus - past few years has highlighted the need for residents to be in safe and secure accommodation.
  - Linking in with other partners would be useful to identify social and learning opportunities for residents.
  - Would be beneficial to work more closely with the council to identify sites for housing & bringing land forward for development.
  - Working together to achieve net-zero by 2030 has been important and wish for this to continue.

---

## Feedback and insight - Economy and Employment

- Partners have said:
  - We need a common purpose for the Oldham Economy.
  - It's important to fulfil the recommendations of the Oldham Economic Review which took place a couple of years ago.
  - We need to utilise the role of AI and consider its impact in the industries and skills of the future.
  - A collective role for social value and boosting the 'Oldham Pound'.
  - Better public transport opportunities for potential employees.
  - How can the council support improving digital infrastructure, business support, Co-operatives and Social Enterprise?
  - We want to collectively promote Oldham as a place of business.
  - Excited about Eco-friendly infrastructure / Green technology.

---

## Feedback and insight - Education & Skills

- Partners have said:
  - Need to collaborate as a borough to ensure we have the skills needed for the future of the town (including Northern gateway).
  - Residents are always looking for new learning and upskilling opportunities, even those in later life (digital skills in particular).
  - Collaborating with local businesses to align vocational training with local business / industry needs.
  - We should ensure all children have access to high-quality early education, giving them the best start in life.

---

## Feedback and insight - Health and Wellbeing

- Partners have said:
  - Important partnership role to play in early intervention and prevention.
  - Difficult to promise 'timely services' at the moment.
  - The changing needs of care mean we need to think more strategically & consider how residents can live independently for longer.
  - Wider role of understanding dementia among Oldham organisations.
  - Access to healthy food, green space, recreational facilities is important.
  - We should be doing more to support carers, care leavers, etc.

---

## Feedback and insight - Public Spaces and Community Safety

- Partners have said:
  - Fly tipping and enforcement continues to be a challenge.
  - Selective Licensing + Quality of Housing is key to tackling issues in this area.
  - Town centre development and parks is important as a catalyst for wider change.
  - We need to continue engaging with Oldham's young people, ensuring they feel part of the solution.
  - Enhancing safety of public transport after recent events is a priority.



---

## Feedback and insight - Poverty and Inequality

- Partners told us:
  - Immense pressure on food banks following the cost-of-living crisis.
  - Huge increase in energy debts from rising prices - and working with partners to help change energy consumption behaviours.
  - Working together to increase prevention is crucial.
  - Working with social housing providers to create more affordable housing
  - Ensuring benefit take-up, linking to Pension Credit campaign.

---

# Our emerging priorities

---

## Four key missions

- 1. Building Homes, Building Futures**
- 2. Communities that Thrive**
- 3. Delivering Economic Growth and Opportunity**
- 4. Pride in Oldham**

## Building Homes, Building Futures, the vision:

---



**Vision:** We envision an Oldham where everyone has access to a home they can be proud of. By focusing on innovative housing developments and improving existing homes, we will create vibrant communities that are diverse, affordable, and designed for the future.

**How You Benefit:** Enjoy access to a range of high-quality housing options that meet your needs. Whether you're starting a family or settling down, our commitment to housing ensures that everyone can find a home that fits their lifestyle and aspirations.

## Building Homes, Building Futures, the actions:

---

- **DRAFT: Actions to be identified with partners.**
- Oldham Council has pledged to build 500 new social homes over the next five years to help tackle the borough's housing crisis.
- Developer Muse and Oldham Council have revealed plans for delivering up to 2,000 new homes in the centre of the town.
- First Choice Homes Oldham continue to deliver their Development Strategy, building high quality, affordable homes that meet local need.
- Hive Homes are building 132 houses in Derker, including 43 affordable homes and will 'set a standard' for good housing in the district, according to developer.
- We are implementing new plans to clamp down on poor housing and rogue landlords through an extended selective licensing scheme, which will allow the local council to hold those renting out homes to higher standards.

## Communities that Thrive, the vision:

---



**Vision:** In Oldham, every individual matters. Our vision is to build a community where the most vulnerable among us – whether children, the elderly, or those facing difficult times – receive the best care and support.

**How You Benefit:** With a focus on inclusivity and care, our community becomes a safer, more supportive environment for everyone. The services we provide today shape the quality of life for all of us, ensuring that our loved ones live with dignity and respect.

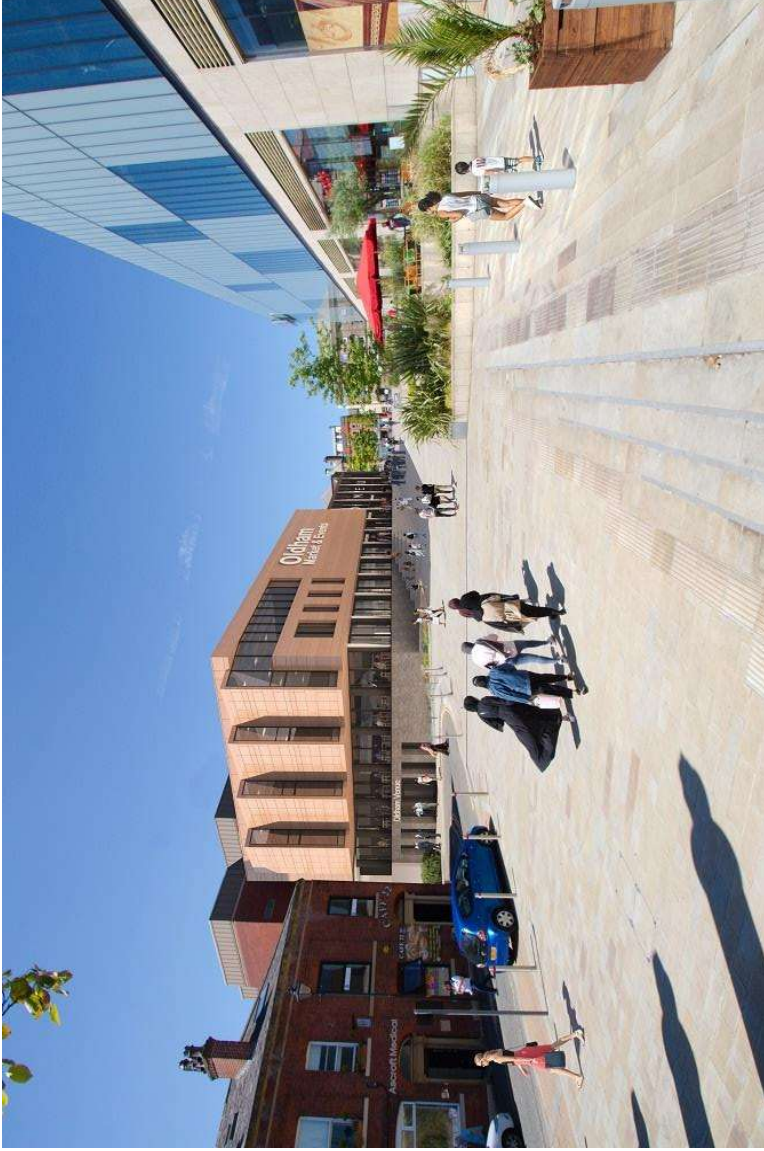
## Communities that Thrive, the actions:

---

- **DRAFT: Actions to be identified with partners.**
- Oldham Council has opened two new customer service sites in the heart of the town centre, as it aims to make it easier for residents to access the services they need.
- Action Together continues to work with our local Age UK Oldham to deliver the lottery funded program, Ambition for Ageing Oldham which aims to reduce social isolation in the over 50's population in Alexandra, Crompton and Failsworth West.
- Oldham Council recently announced that a sixth form backed by the elite boarding school Eton College will be replacing the town's old outdoor market.
- Children's services in Oldham have been rated 'good' by Ofsted. The council received 'good' ratings in all inspection areas including the treatment of young people in care, social work and vulnerable children.
- The Oldham Integrated Care Partnership brings together health and social care services to provide more integrated and efficient care for residents. It's part of a broader strategy to improve public health and social outcomes in the borough.

# Delivering Economic Growth and Opportunity, the vision:

---



**Vision:** A thriving economy benefits us all. By focusing on economic development, we can create more job opportunities and attract businesses to our area, attracting new industries, and fostering entrepreneurship.

**How You Benefit:** More job opportunities, a dynamic local economy, and improved amenities make Oldham a place where you can build a successful and fulfilling life. Economic growth translates to better services, enhanced public spaces, and a higher quality of life for all residents.



## Delivering Economic Growth and Opportunity, the actions:

---

- **DRAFT: Actions to be identified with partners.**
- A new social enterprise and entrepreneurship hub has been launched in Oldham. The Hive, on the upper floor of the Spindles Town Square Shopping Centre, provides a space for businesses to grow and thrive.
- Plans are in place to relocate and redevelop Tommyfield Market as part of the town centre regeneration. This initiative aims to modernise the market, support local traders, and attract more visitors to the area.
- The development of the Alexandra Park eco-centre will include state-of-the-art facilities for recycling and environmental education, creating jobs and promoting green practices.
- Oldham College has been expanding its vocational training programs to align with the needs of local industries. This includes new courses in digital skills, construction, and healthcare, aimed at equipping residents with the skills needed for modern job markets.

## Pride in Oldham, the vision:

---



**Vision:** Oldham’s rich cultural heritage is a source of pride and inspiration. We will celebrate and preserve this unique identity while fostering a vibrant arts and culture scene that reflects our diverse community. Through the development of cultural districts, public art installations, and engaging community events, Oldham will be a vibrant and inclusive place to live.

**How You Benefit:** Immerse yourself in a community that celebrates diversity, creativity, and shared experiences. Whether through Oldham’s festivals, art, or cultural spaces, we bring people together, fostering a strong sense of belonging and civic pride.

## Pride in Oldham, the actions:

---

- **DRAFT: Actions to be identified with partners.**
- The reopening of the Oldham Coliseum Theatre, providing a central hub for the town's cultural life. It will host a variety of performances, including plays, musicals, and community events that reflect the town's diverse cultural background.
- As part of the Holiday Activities and Food (HAF) programme, Oldham Theatre Workshop provide a series of inclusive theatre activities designed for children and young people from diverse backgrounds. The program specifically aims to engage those from disadvantaged communities.
- Greater Manchester Police is supporting this year's GM Hate Crime Awareness Week, as multiple partners and agencies commit to tackling abuse and providing further support for victims.

---

## Final comments and feedback

- Thank you for attending!